

CAITLIN DONOHUE

project manager • live operations specialist • multimedia content creator

SUMMARY

An ambitious digital media specialist offering experience in product launches, live streaming, copyediting, marketing, sales, and social media. Thrives under deadline and in collaborative settings. Compulsively shares photos of her dogs, Babushka & Brunch.

EDUCATION

Boston University • B.S. in Journalism
Minors: Deaf Studies & Sociology

Dublin City University Abroad Program
Concentrations in History & Media

EXPERIENCE

Jan. 2016
- present

Disney Streaming Services **Live Operations Coordinator**

- Manages day-to-day live streaming operations for NHL, MLS, and ESPN.
- Schedules and prepares pregame, postgame, and special event live streaming coverage by corresponding with club media personnel.
- Acts as intermediary between clients, customers, and internal engineers to provide quality assurance and optimal product.
- Executes technical tests in advance of bug fixes and product upgrades.

July
- Oct. 2017

L&T Co. **Staff Writer**

- Worked with editorial team to produce exemplary articles for various client accounts.
- Adapted writing to suit specific client's mission, voice, and style.
- Submitted 400-800 word drafts with corresponding social media content.

June -
Aug. 2014

Golf Digest Ireland **Editorial Assistant**







- Edited and digitally enhanced web and print pages for over 400 Irish golf clubs.
- Wrote and edited summaries, blurbs, and captions for Golf Digest Magazine.

Jan. - May
2014

New England Sports Network **Digital & New Media Intern**

- Published over 150 original, AP-style articles for NESN.com.
- Created social media content and photo galleries based on current trends.
- Devised social media report for Senior Staff to increase company's digital impact.

SKILLS

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|---------------------|---|-------------------------|---|
| Project Management |  | Provisioning & Homebase |  |
| Google Analytics |  | Akamai & L3 CDNs |  |
| Amazon Web Services |  | DAM |  |

Types 120 WPM. AP & Chicago Style. Microsoft Office. Final Cut X/Pro. SEO. Social Media Optimization. Working proficiency in ASL. Professional performer and public speaker.